

**Government of Odisha**

**Tribal Development Cooperative Corporation of Odisha Limited,  
Bhubaneswar- 751022**

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**Inviting “Expression of Interest” for Establishing “Retail Outlets” in different states in Public Private Partnership (PPP) Mode.**

The Managing Director, Tribal Development Cooperative Corporation of Odisha Ltd, Odisha, Bhubaneswar, invites Expression of Interest for Establishment of “Retail Outlets” on PPP mode in different states for the sale of Tribal Products of Odisha through the retail outlet.

TDCCOL (Tribal Development Cooperative Corporation of Odisha Ltd.), Bhubaneswar, Odisha a state level apex co-operative intends to establish its “Retail Outlets” in different states for the sale of tribal products namely SAP (Surplus Agricultural Produces), MFP (Minor Forest Produces), handicraft and Handloom items. The programme involves coordinated efforts for the establishment of ‘Retail Outlets’ with proper interior design and air-conditioning to cater to the niche market that are TDCCOL’s primary customers.

The EOI documents may be downloaded from TDCCOL website ([www.tdccorissa.org](http://www.tdccorissa.org)) on all days of the week except on the last date of receipt of EOI documents as per the following time schedule.

<b>Date and Time for availability of EOI Documents</b>	<b>07/02/19,11.00 AM.</b>
<b>Last date for submission of EOI Documents</b>	<b>22/02/19, 2:00 PM</b>

**N: B:** The EOI documents will be opened on the scheduled date only.

**Managing Director,  
TDCCOL**

## **Background:**

Tribal Development Co-operative Corporation of Odisha Ltd , an Apex Co-operative under the ST & SC Development Department , Govt. of Odisha is operating since 1967 to facilitate the marketing of tribal produces with a view to ensure remunerative price to the primary producers / collectors. TDCC facilitates sale of these products through its' exclusive outlets, named as "Tribal World" at strategic locations. The MFP (Minor Forest Produce) & SAP ( Surplus Agricultural Produce ) are sold in the brand name of "ÄDISHA" & the handicraft and handloom items are designated as "Tribes Odisha".

TDCCOL operates through 13 Branches covering all TSP (Tribal sub-plan) blocks of the State of Odisha. This apex cooperative has 148 primary members from Primary Cooperatives, LAMPCS etc.

Over the years, it has been seen that the demand for exclusive items dealt by TDCCOL is growing manifold and catching the attraction of customers from different corners of the country. The establishment of 'Retail Outlets' in different states will cater to the needs of the ever increasing market for TDCCOL products. This in-turn will encourage the tribal producers/collectors to boost their production which will result in the emancipation of the tribal community and help them to uplift their economic condition, an onerous responsibility of the State and Central Government.

These outlets will be developed/operated in Public Private Partnership mode. TDCCOL invites "Expression for Interest" preferably from the reputed players having wide expertise in organized retailing of handicraft, handloom, SAPs (Surplus Agricultural Produces) and MFPs (minor Forest Produces) products. Memorandum of Understanding shall be signed between the Managing Director, TDCCOL and the selected agencies.

The successful agency shall ensure that all the products for sale shall only be procured from TDCCOL and there shall be no unscrupulous activity in procurement. All these efforts will translate in bolstering the brand "Tribes Odisha" and aid in creating a nation-wide market for the tribal products of the state. TDCCOL will ensure in replenishing the required stock basing on indents received from Partner agency directly without involving any other agency in the process. The model design, estimate and sketch shall be followed while decorating and designing the outlets. There will be a pre-fabricated superstructure having provisions for iron framing, ply works, LEDs and rack systems etc.

The Scheme envisages formulating newer market linkages for the tribal aggregators and farmers in posh locations as well as attracting foreign buyers and thus creating a global footprint for the products developed by tribal community of the state. The Project will also generate employment opportunities for unemployed youths in the retail outlets.

## **Terms and Conditions:**

1. Entrepreneurs/ Self help Groups/ Cooperatives/ Public Sector Enterprises/ Firms etc. are eligible to participate in the 'EOI' for establishment of the retail outlets of TDCCOL.
2. Entrepreneurs/ Self help Groups/ Cooperatives/ Public Sector Enterprises/ Firms etc. must be duly registered. The entity is required to submit proof of registration and existence.
3. The interested parties shall submit the audited financial statements for the last 3 years i.e. 2015/16, 2016/17, 2017/18. (Auditors certificate to this effect is to be submitted as proof)
4. Interested parties shall submit a declaration to the effect that it is not a party to any eligibility for corrupt and fraudulent practices issued by any Government authority.
5. The interested parties shall provide relevant experience and abstract about the tasks undertaken during the last five years.
6. Interested parties shall submit a profile document stating details of registration, key professionals, relevant experience and abstract about the task undertaken from the past five years. In case of individuals, they may submit a detailed note about his/her experience if any in this regard and he/she shall mention how he/she is going to make it a successful project.
7. The successful parties shall not be allowed to sub-let the assignment in favour of any other party.
8. The selected parties shall have to submit a bank guarantee of twelve months of the products liquidated to the concerned party.
9. The selected parties have to make a security deposit of Rs. 500,000/- in shape of demand draft drawn in favour of Managing Director, TDCCOL, Bhubaneswar.
10. The selected parties shall be responsible for logistics and insurance at their own cost and TDCCOL will not be liable for any expenditure for the same.
11. The annual rent and the one-time cost for establishing the outlet including set-up, branding and interior designing may or may not be borne by TDCCOL depending on case to case basis.
12. The location of the rented outlets shall be selected by TDCCOL.
13. The selected parties shall bear the cost of the manpower, operations and maintenance including electricity required for the operation of the established outlets.
14. The selected parties shall have to buy all the products at prices decided by TDCCOL including GST with TDCCOL brand and logo.

15. The selected parties shall be liable to penal consequences for any sort of tampering with the logo, packaging or both.
16. All the products put for sale in the established outlets will be directly procured from TDCCOL only and the partner agency is forbidden to show case any product from any other brand in the premises. Any deviation in this regard shall lead to penal consequences including termination of the arrangement and consequential loss (if any) shall be at the cost and risk of the concerned partner.
17. After deduction of the capital investment made by the concerned party, TDCCOL will share the profit in the ratio of 60:40. The modalities of which will be shared in detail during the issuance of the work order.
18. The selected parties shall have to propose a design of the outlet along with a detailed note to TDCCOL can approve the same.
19. The Managing Director, TDCCOL, Bhubaneswar reserves the right to change/alter/relax any condition(s) on case to case basis.
20. In case of any dispute, the matter shall be subject to the jurisdiction of the courts of Bhubaneswar, Odisha only.