



**TRIBAL DEVELOPMENT CO-OPERATIVE CORPORATION OF ORISSA LTD  
(TDCCOL)**

Tel. 0674-2542475 / 2542617. Fax-2544828. Email: [admin@tdccorissa.org](mailto:admin@tdccorissa.org),  
website: [www.tdccorissa.org](http://www.tdccorissa.org)

Letter No. ....332...../TDCCOL, Date 20 / 02 /2025

From

Dr. Poma Tudu, IAS  
Managing Director, TDCCOL

To

The PA, ITDA-cum-Branch Manager, TDCCOL  
Bhawanipatna, Rayagada, Umerkote, Sunabeda, Malkangiri, Sundargarh, Udala,  
Keonjhar, Lahunipada, R. Udayagiri, Baliguda, Sambalpur, & ADWO Nuapada

Sub: Commencement of IEC activities in all GP/ villages and District Level Procurement  
Committee (DLPC) meeting for "MSP for MFPs" scheme 2025- 26

Ref.: Office Letter No. 504/TDCCOL, Dated. 29.02.2024

Madam/ Sir,

In enclosing the letter cited with reference to the subject cited above, it is instructed to initiate IEC activities for wider awareness of the "MSP for MFPs" scheme 2025-26 in all GPs/ villages. In this regard, the IEC activities shall be funded from the balance fund available with the branch from the previous year's i.e. FY 2024-25 allocation, amounting to Rs. 3 Lakhs per branch. The ITDA wise details with IEC activities are as follows:

SL No.	District	Branch office	ITDA	Activities
1	Sundargarh	Sundargarh	ITDA Sundargarh	• Community outreach programs include mobilization, coordination, awareness campaigns in villages through engagement of local
2.	Keonjhar	Keonjhar	ITDA Keonjhar	
3.	Mayurbhanj	Udala	ITDA Karanjia ITDA Baripada ITDA Rairangpur ITDA Kaptipada	
4.	Kandhamal	Baliguda	ITDA Baliguda ITDA Phulbani	

SL No.	District	Branch office	ITDA	Activities
5.	Kalahandi	Bhawanipatna	ITDA Th. Rampur	<p>authorities and community leaders.</p> <ul style="list-style-type: none"> <li>Standardized Flex/banner shall be supplied by Branch offices to the mandi/PPA points for wider awareness of the scheme.</li> <li>Print and distribution of materials such as pamphlets, brochures, and posters for the "MSP for MFP" scheme.</li> </ul>
6.	Rayagada	Rayagada	ITDA Rayagada ITDA Gunupur	
7.	Gajapati	R. Udayagiri	ITDA Parlakhemundi	
8.	Koraput	Sunabeda	ITDA Koraput ITDA Jeypore	
9.	Nabarangpur	Umerkote	ITDA Nabarangpur	
10.	Nuapada	Nuapada	DWO Nuapada	
11.	Malkangiri	Malkangiri	ITDA Malkangiri	
12.	Sambalpur	Sambalpur	ITDA Kuchinda	
13.	Deogarh	Lahunipada	ITDA Tileibani	

In addition, to ensure smooth execution of procurement process, District Level Procurement Committee (DLPC) meeting shall be conducted and in case additional funds are required for IEC activities, branches may submit fund requisition to obtain the necessary financial support.

Yours faithfully

  
Managing Director

Memo no. 833 Dated 20/02/2025

Copy forwarded to the Sr. PA to Principal Secretary to Govt. ST SC Development, M&BC Department, Odisha for kind information.

  
Managing Director

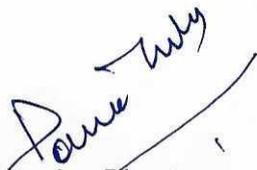
Memo no. 334 Dated 20/02/2025

Copy forwarded to the district collector, Sundergarh, Keonjhar, Rayagada, Mayurbhanj, Koraput, Nabarangapur, Sambalpur, Deogarh, Malkangiri, Kandhamal, Gajapati, Kalahandi & Nuapada for information and necessary action.

  
Managing Director

Memo no. 335 Dated 20/02/2025

Copy forwarded to the PA, ITDA Koraput, Malkangiri, Jeypore, Baliguda, Parlakhemundi, Phulbani, Sundargarh, Kuchinda, Tileibani, Th. Rampur, Karanjia, Baripada, Rairangpur, Kaptipada, Nilagiri, Keonjhar, Rayagada, Gunupur, Nabarangapur, DWO Nuapada, & DWO Bolangir for information and necessary action.

  
Managing Director